





## PLANET SAVER

RHEA MAZUMDAR SINGHAL,39

Founder and CEO, Ecoware Delhi

n a mission to make sustainable packaging a way of life, Singhal has introduced the likes of national food giant Haldiram's to using cutlery made of biodegradable materials. Distressed at the amount of plastic waste generated by disposable cutlery-with the attendant environmental consequences-Singhal worked to find an appropriate replacement material. She settled on sugarcane bagasse (the residue left from the extraction of sugarcane juice), and today, her firm claims its cutlery degrades into soil in just 30 days. Founded in 2010, Ecoware currently has a turnover of about Rs 30 crore, which Singhal aims to raise to Rs 100 crore. She has a growing list of major clients, including Indian Railways, Cinnabon, FabCafe, Subway and Chaayos. The firm also caters to hotels (including the Taj, Leela, Lalit, Novotel and the Oberoi), as well as the office canteens of J.P. Morgan, Goldman Sachs and Bain Capital. She was awarded the Nari Shakti Puraskar by President Ram Nath Kovind in 2019. - Shwweta Punj

THE EARLY BIRD... Singhal wakes up at 5.45 am every day for a vigorous workout; she says this grounds her and keeps her motivated